

You can put your trust in a Certified Fund Raising Executive

The Certified Fund Raising Executive (CFRE) credential is the only accredited, globally-recognized certification for fundraising professionals. Since 1981, the CFRE has stood for confidence, ethics, and professionalism in fundraising.

Those who earn the CFRE must meet rigorous professional criteria, including having met requirements around:

- funds raised
- number of years in a paid fundraising role
- staying current on continuing education
- agreeing to abide by The Donor Bill of Rights

Additionally, CFREs must demonstrate their mastery of fundraising knowledge by passing a 200-question exam.

Becoming a CFRE shows a commitment to not only the fundraising profession but also to staying current on established and emerging best practices.

CFREs are required to renew their certification every three years, meaning donors, grant makers, and other stakeholders know they are working with someone that possesses an up-to-date fundraising skill set.

Learn more at www.cfre.org.

