



CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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FOR IMMEDIATE RELEASE

Certified Fund Raising Executives Elect Four Members to CFRE International Board of Directors

Alexandria, VA – 13 August 2015 – CFRE International is pleased to announce the election of **Alice L. Ferris, MBA, CFRE, ACFRE** (Flagstaff, AZ); **Becky Ann Gilbert, CFRE** (Berlin, Germany); **Richard K. Martin, CFRE** (Detroit, MI); and **Graham Papenfus, CFRE, F.IDPE** (Cheltenham, United Kingdom) to three' year terms (2016-2018) on the CFRE International Board of Directors.

CFRE International is governed by a Board of Directors of eleven, including ten certificants and one public member. The Board strives to be representative and embrace diversity in the broadest sense. CFRE utilizes a slate of candidates for voting purposes, rather than a general election, to ensure that such a small board mirrors the certificant population and the full bloom of its diversity, as best possible, and to protect against any one group overly influencing board makeup through sheer voting size. The candidate slate is the result of an open nomination period followed by the vetting of nominees by the CFRE International Committee on Directorship, who determine the final slate of candidates.

This year the CFRE Committee on Directorship, chaired by Leo Orland, FFIA, CFRE, had the task of selecting a slate of four candidates, with two currently sitting members of the Board of Directors eligible for inclusion on the slate. After careful consideration, the Committee on Directorship determined that the exemplary service provided to CFRE International by Ferris and Gilbert following their appointment last year to fill partial terms warranted their inclusion on the slate for election to a first full term of service. Martin and Papenfus were selected for the slate following the careful review of nominations from the CFRE community and interviews with the Committee on Directorship.

The slate of Ferris, Gilbert, Martin and Papenfus was elected by a 98% majority of current CFRE certificants who cast their ballots in the election closing 31 July 2015. Biographical information for the CFRE International Board of Directors Class of 2018 is provided below.



Alice L. Ferris MBA, CFRE, ACFRE
Founding Partner
GoalBusters Consulting
Flagstaff, Arizona
United States

Alice is the founding partner of GoalBusters, a consultancy focused on helping small to midsize charitable organizations be

more effective with the resources they have. She has over twenty years of professional fundraising experience and was the 90th professional to receive the Advanced Certified Fundraising Executive (ACFRE) certification, a credential conferred on 102 fundraisers worldwide. Alice has twice been honored as AFP-Northern Arizona Fundraising Professional of the Year and served eight years on the Association of Fundraising Professionals (AFP) International Board, including two years as Vice Chair, Member Services. She also serves on the AFP Foundation for Philanthropy-Canada Board and the ACFRE Credentialing Board, among other volunteer commitments. Alice earned her Bachelor of Arts with a double major in Radio-TV-Film and Economics and her Masters of Business Administration with a double major in Accounting and Management from the University of Wisconsin-Madison. She obtained her Certified Fund Raising Executive (CFRE) in 1999 and remains currently certified, her ACFRE in 2010, and has been an AFP Master Teacher since 2006.



Becky Ann Gilbert, CFRE
Independent Consultant
Berlin
Germany

Following seven years as Head of Development & Alumni Relations for ESMT European School of Management and Technology, Berlin, where she was the first person to hold the position and laid the foundation for all development work, Becky now provides independent consulting services specializing in fundraising, major gifts, and corporate giving. Prior to ESMT, Becky held leadership positions with House of World Cultures, Berlin and Deutsches Museum, Munich.

Active in professional fundraising associations across Europe, Becky served on the Board of Directors for the German Fundraising Association from 2006-2014 and serves as National Delegate, Germany and Member of the Board of Directors for the European Fundraising Association (EFA), since 2012 as Vice President and Treasurer. She holds a BSLA cum laude from Georgetown University, Washington, DC and a Masters in Communications with high honors from University of the Arts, Berlin. Becky has previously served CFRE International as a member of the Job Analysis Task Force and the Resource Reading Advisory Group.



Richard K. Martin, CFRE
Chief Advancement Officer
Lutheran Social Services of Michigan (LSSM)
Detroit, Michigan
United States

Richard K. Martin has served the impact (nonprofit) sector for 22 years, primarily in social and human services organisations. Richard joined LSSM in 2007 after a decade of work in manufacturing and 15 years in various fundraising

positions and senior management. As Chief Advancement Officer, Richard serves as an administrator of a \$120M organisation, overseeing every aspect of communications and external relations including fund development, marketing, church relations and public relations as well as serving as executive director for the LSSM foundation and auxiliaries.

Richard has taught, coached and mentored numerous fundraisers in techniques and practices of professional fundraising as well as inspiring an appreciation and respect for the profession. He has committed his career to introducing African Americans to careers in fundraising and tirelessly encouraging individuals and organisations to create a welcoming culture for diversity.

Richard is past president of the Association of Fundraising Professionals (AFP) Greater Detroit Chapter and past board member and treasurer of AFP International. Additionally, Richard has served on the AFP Foundation Committee of Appointment and CFRE Job Analysis Task Force. In 2015, Richard became the 17th recipient of the AFP Chair's Award for Outstanding Service. The Chair's Award is given to individuals for exceptional service to AFP, the fundraising profession and the philanthropic community.



Graham Papenfus CFRE, F.IDPE
Development Director
Dean Close School
Cheltenham, Gloucester
United Kingdom

Graham Papenfus has over 20 years fundraising experience in both the educational and charitable sectors in South Africa, Zimbabwe and the United Kingdom. He is currently Development Director at Dean Close School having previously established development programmes at Ipswich School and Haileybury College in the UK since 2001. He established one of the first schools development programmes in South Africa at St Stithians College in Johannesburg in 1996 and prior to that worked for an International fundraising consultancy running campaigns in Johannesburg and Zimbabwe as well as running his own consultancy from 1998.

Graham was a Trustee, Chairman and Regional Vice President for the Institute of Development Professionals in Education (IDPE) from 2003-2012 and was made one of the first Fellows in 2014. He has also been a Committee member of the Association of Representatives of Old Pupil Associations (AROPS) since 2011 and a Board member of Hartpury College since 2015. He obtained his Certified Fundraising Executive (CFRE) in 2006 and remains currently certified. He previously served CFRE International as a member of the Job Analysis Task Force in 2014 and is a member of the CFRE UK Task Force.

Founded in 2001, CFRE International is an independent nonprofit organization dedicated to setting standards in philanthropy through a valid and reliable certification process for fundraising professionals. The CFRE® program is accredited by the National Commission for Certifying Agencies (NCCA). NCCA, the accrediting arm of the [Institute for Credentialing Excellence](#), grants accreditation to a select group of organizations that demonstrate compliance with the *NCCA Standards for the Accreditation of Certification Programs*. In 2013, the CFRE credential became available worldwide as the global standard for the fundraising profession. To learn more about CFRE International please visit www.cfre.org or contact George H. Hamilton, Marketing & Membership Manager at (571) 699-0603 or g.hamilton@cfre.org.