



**CFRE International**

Certifying fundraising executives  
Setting standards in philanthropy

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**FOR IMMEDIATE RELEASE**

**CFRE INTERNATIONAL PARTNERS WITH PEARSON VUE TO EXPAND DELIVERY  
OF CFRE® CERTIFICATION EXAM GLOBALLY**

Alexandria, VA – 11 December 2014 – [CFRE International](http://www.cfre.org) has partnered with computer-based testing leader [Pearson VUE](http://www.pearsonvue.com) to deliver the Certified Fund Raising Executive (CFRE®) certification exam – the global standard for best practices in ethical fundraising.

With thousands of CFREs serving in fundraising and philanthropic leadership roles, CFRE International provides a globally recognised, practice-based credential assessing the breadth of ethical fundraising techniques and best practises as validated by the most recent research. The new partnership with Pearson VUE provides a path to expanding global access to the CFRE examination through Pearson VUE’s test centre network across 180 countries.

“Through our partnership with Pearson VUE, CFRE International looks forward to providing CFRE candidates with more locations to sit the CFRE exam, streamlined exam appointment scheduling, and final score reports delivered at the testing centre,” explains Eva E. Aldrich, M.A., CFRE, President and CEO of CFRE International.

The CFRE credential is endorsed by philanthropic organisations and fundraising associations around the world and is accredited by the National Commission for Certifying Agencies (NCCA), the accrediting body of the Institute for Credentialing Excellence.

Bob Whelan, Managing Director of Pearson VUE, says, “Our new partnership with CFRE International will help fundraisers around the world achieve the highly respected CFRE credential, advancing the admirable work of the global philanthropic sector.”

**Ends**

For more information see [www.cfre.org](http://www.cfre.org) or <http://www.pearsonvue.com>

**Notes for editors:**

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## **About Pearson VUE**

Pearson VUE ([www.pearsonvue.com](http://www.pearsonvue.com)) is the global leader in computer-based testing for information technology, academic, government and professional testing programmes around the world. Pearson VUE provides a full suite of services from test development to data management, and delivers exams through the world's most comprehensive and highly secure network of test centres in more than 175 countries. Pearson VUE is a business of Pearson (NYSE: PSO; LSE: PSON), the world's leading learning company.

## **About CFRE International**

Founded in 2001, CFRE International is an independent nonprofit organization dedicated to setting standards in philanthropy through a valid and reliable certification process for fundraising professionals. The CFRE® program is accredited by the National Commission for Certifying Agencies (NCCA). NCCA, the accrediting arm of the Institute for Credentialing Excellence, grants accreditation to a select group of organizations that demonstrate compliance with the *NCCA Standards for the Accreditation of Certification Programs*. In 2013, the CFRE credential became available worldwide as the global standard for the fundraising profession.