



**CFRE International**

Certifying fundraising executives  
Setting standards in philanthropy

+1 703 820 5555  
www.cfre.org  
succeed@cfre.org

**FOR IMMEDIATE RELEASE**

## **CFRE International Partners with European Fundraising Association (EFA)**

**Alexandria, VA – 24 November 2014** – [CFRE International](#) and the [European Fundraising Association](#) (EFA) have come together to announce a new partnership that will further extend fundraising best practices in Europe with collaboration of the two partners' professional education and certification programs.

While CFRE International offers an accredited certification and credential for fundraising professionals, EFA offers a qualification framework for fundraising associations to develop professional fundraising training. EFA Certified qualifications count towards CFRE application requirements.

"Partnership between CFRE International and EFA is a natural fit", explains Eva Aldrich CFRE, President & CEO of CFRE International. "A valid, independently accredited, professional certification program and credential is one of the key hallmarks of a mature and thriving fundraising profession, protecting the public and enhancing the public trust. Since 1981 CFRE International has been certifying fundraising professionals aspiring to the highest standards of ethics, competence and service to the philanthropic sector. With that history and certification available in over 80 countries worldwide, CFRE International is uniquely positioned to work with EFA to offer the benefits of certification as Certified Fund Raising Executives (CFRE) to fundraising professionals in Europe."

Günther Lutschinger, President of the European Fundraising Association (EFA), a network of 20 leading fundraising associations working to strengthen and develop fundraising across Europe, states, "The Board of Directors of EFA is delighted to welcome CFRE International as an EFA Associate and looks forward to beginning a deeper cooperation between EFA and CFRE International in promoting best practices in ethical fundraising across Europe.

"EFA is leading the way in Europe in developing a clearly-defined competence framework to guide training and education for fundraising professionals. Partnering with a well-established credentialing body such as CFRE International offers the opportunity for fundraising professionals in Europe to demonstrate their mastery of the core competencies of fundraising through attainment of the globally recognized Certified Fund Raising Executive (CFRE) credential."

The CFRE credential is the first and only globally available credential for fundraising professionals. The CFRE examination assesses mastery of the universal body of knowledge as determined by current research on best practices in ethical fundraising around the globe. In June 2013, the CFRE credential went global and is now available in computer-based testing centers in over 80 countries. The CFRE credential is accredited by the National Commission for Certifying Agencies (NCCA). NCCA, the accrediting arm of the [Institute for Credentialing Excellence](#), grants accreditation to a select

300 N. Washington Street, Suite 504, Alexandria, VA 22314-2535 • Phone: (703) 820-5555

Fax: (703) 820-1107 • [www.cfre.org](#)

group of organizations that demonstrate compliance with the *NCCA Standards for the Accreditation of Certification Programs*.

For more information see [www.cfre.org](http://www.cfre.org) or [www.efa-net.eu](http://www.efa-net.eu)

#### **Notes to Editors**

For media enquiries, please contact George H. Hamilton, Marketing & Membership Manager at (571) 699-0603 or [gghamilton@cfre.org](mailto:gghamilton@cfre.org). To learn more about the European Fundraising Association (EFA) visit [www.efa-net.eu](http://www.efa-net.eu) or contact Lucinda Frostick at +44 (0)7712 045 308 or [news@efa-net.eu](mailto:news@efa-net.eu).

#### **CFRE International**

Founded in 2001, CFRE International is an independent nonprofit organization dedicated to setting standards in philanthropy through a valid and reliable certification process for fundraising professionals. The CFRE® program is accredited by the National Commission for Certifying Agencies (NCCA). NCCA, the accrediting arm of the Institute for Credentialing Excellence, grants accreditation to a select group of organizations that demonstrate compliance with the *NCCA Standards for the Accreditation of Certification Programs*. In 2013, the CFRE credential became available worldwide as the global standard for the fundraising profession. Founded in 2001, CFRE International is an independent nonprofit organization dedicated to setting standards in philanthropy through a valid and reliable certification process for fundraising professionals. The CFRE® program is accredited by the National Commission for Certifying Agencies (NCCA). NCCA, the accrediting arm of the Institute for Credentialing Excellence, grants accreditation to a select group of organizations that demonstrate compliance with the *NCCA Standards for the Accreditation of Certification Programs*. In 2013, the CFRE credential became available worldwide as the global standard for the fundraising profession.

#### **European Fundraising Association**

The European Fundraising Association is a network of 20 fundraising associations working to strengthen and develop fundraising across Europe. EFA shares knowledge and fundraising best practice across its network, facilitating the development of fundraising qualifications through its Certification program. EFA supports the formation of new national fundraising associations and serves as a central voice for the sector, lobbying the EU about relevant legislation.

EFA's annual flagship event, Skillshare, draws together the fundraising community from across Europe and beyond.