



**CFRE International**  
Certifying fundraising executives  
Setting standards in philanthropy

**CERTIFIED FUND RAISING EXECUTIVE (CFRE) SCHOLARSHIP PROGRAM  
for MEMBER ORGANIZATIONS of the  
EUROPEAN FUNDRAISING ASSOCIATION**

**About the CFRE credential:** The Certified Fund Raising Executive (CFRE) credential is the only accredited, globally recognized credential for fundraising professionals. It is a comprehensive assessment of fundraising knowledge and consists of two parts: 1. an application process documenting an individual's experience as a fundraising professional, results achieved, and continuous professional development; and 2. a 200-question, multiple choice exam. There are hundreds of testing facilities throughout Europe at which the CFRE exam is available.

The CFRE credential is not an educational process or a required set of courses; it is solely an assessment of the applicant's knowledge of best practices in ethical fundraising.

Successful candidates may use the CFRE designation and join a global network of nearly 6,000 CFREs worldwide. More information about the CFRE credential and CFRE International is available at [www.cfre.org](http://www.cfre.org).

**The CFRE Scholarship Program for EFA Members:** Starting on 1 January 2017, each Member of the European Fundraising Association (EFA) may request three (3) scholarships for CFRE initial certification fees annually from CFRE International. Each scholarship is worth USD 700 (the value of the discounted CFRE initial certification fee offered to individuals belonging to or employed by organizations belonging to the EFA Member) for a total value of up to USD 2.100 annually. The scholarships are applied by CFRE International directly to CFRE initial certification fees that would otherwise be paid by scholarship winners. The program will continue until further notice; EFA Members will be given 6 months prior notice if the scholarship program requirements are updated and/or if the scholarship program will not continue in the following year. EFA Observers and EFA Associate Members are not eligible to participate. The scholarships are good for CFRE initial (first-time) certification only and may not be applied to CFRE recertification fees.

**Participation requirements for EFA members:** Each EFA Member that wants to participate in the CFRE Scholarship Program shall provide CFRE International with the following information:

1. **Publicity plan.** Each EFA Member is responsible for creating a plan to publicize the availability of the CFRE scholarships. Please let CFRE International know how and when the EFA Member inform will individuals and member organizations about the availability of the CFRE scholarship. At minimum, CFRE International suggests that the publicity plan should include:

- a.) Information about the CFRE credential and the CFRE scholarship on the EFA Member's website (if applicable).
  - b.) Recognition of the scholarship and scholarship winners at the organization's annual conference (if applicable) or similar event.
  - c.) 3 announcements in the EFA member's print newsletter or e-newsletter (if applicable).
  - d.) 6 announcements via the EFA Member's social media (if applicable).
2. Method of choosing CFRE scholarship recipients. Each EFA Member is responsible for deciding how CFRE scholarships will be awarded. Please let CFRE International know:
- a.) How will individuals apply for the scholarship?
  - b.) How will scholarship recipients be chosen?
  - c.) How will the EFA Member ensure fairness and impartiality in making its decision on scholarship winners?

*All individuals awarded a CFRE scholarship by the EFA Member must meet the CFRE eligibility requirements appearing later in this document.* CFRE International suggests that the EFA Member asks each applicant to affirm that s/he meets CFRE eligibility requirements as part of the EFA Member's CFRE scholarship application process.

Please send information about your publicity plan and process for awarding the CFRE scholarships to George Hamilton, Marketing and Membership Manager, at [ghamilton@cfre.org](mailto:ghamilton@cfre.org).

The information should be sent prior to publicizing scholarship availability so that CFRE International has the information for its records. If for some reason the EFA Member would like to participate but cannot meet some of the above requirements, please contact George Hamilton to discuss possible alternatives.

**Eligibility requirements for individuals awarded the CFRE scholarship:** To be considered for a CFRE scholarship, an individual must meet the following requirements:

1. Be a member or be employed by a member organization of the EFA Member.
2. Meet all application requirements for the CFRE credential.
3. Agree to take the CFRE exam within one (1) year of being awarded the scholarship.

Individuals can create an account and start their CFRE application at [www.cfre.org](http://www.cfre.org) to determine if they meet application requirements. Starting an application is free and without obligation.

A list of application requirements for the CFRE credential is also available at <http://www.cfre.org/apply/requirements/>. Questions about CFRE application requirements and the application process can be sent to Paul Cavazos, Certification Services Coordinator, at [pcavazos@cfre.org](mailto:pcavazos@cfre.org).

Scholarships may not be awarded to individuals who already have the CFRE credential.

**As an EFA Member, do you have a question about the CFRE Scholarship Program?** Contact Eva E. Aldrich, President and CEO, at [ealdrich@cfre.org](mailto:ealdrich@cfre.org). We are happy to provide whatever additional information you need in order to start the CFRE Scholarship Program and make it a success.