



CFRE International Endorses the ePhilanthropy Foundation Code of Ethics

At its November 2004 Board of Directors meeting, CFRE International joined 35 other groups as endorsers of the philanthropy Code of Ethics. The contents of the Code can be viewed at <http://www.ephilanthropy.org/site/PageServer?pagename=ethics>

The ePhilanthropy Foundation exists to foster the effective and safe use of the Internet for philanthropic purposes. In its effort to promote high ethical standards in online fundraising and to build trust among contributors in making online transactions and contributions with the charity of their choice, the code is being offered as a guide. The ePhilanthropy Foundation recently became a valued CFRE Programme Associate.

Citing the proliferation of the use of the internet in fundraising and the desire to promote ethical conduct within the profession, CFRE International became the 36th signatory in support of the Code. The Code is available in English, French and Spanish and covers topics such as: the Philanthropic Experience; Privacy and Security; Disclosures; Complaints and Transactions.

While CFRE International will support the ePhilanthropy Code of Ethics, it will not become a required component of the programme at this time, nor will candidates be tested on its contents.