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CFRE INTERNATIONAL ANNOUNCES BOARD ELECTION RESULTS AND NAMES NEW CHAIR OF THE BOARD

Alexandria, VA – Certified Fund Raising Executives International has announced the results of its Board of Directors election. Three new members were elected by CFRE certificants from around the world during electronic balloting in October 2011. The newest additions are: Sharon Gleason, CFRE, ACFRE, Marnie Hill, CFRE and Judy Markoe. Board Members are elected annually on a rotating basis to serve a three year term.

Ms. Sharon Gleason, CFRE, ACFRE from Herndon, VA was elected to the Board beginning in 2012. Ms. Gleason is currently the Director of Development for the Girl Scout Council of the Nation's Capital. Ms. Gleason has been a CFRE since 2004 and has served as a Subject Matter Expert working with the Exam Committee. Ms. Gleason teaches fundraising courses at the Virginia Fund Raising Institute, the Institute for Policy Studies, Social Action Leadership School for Activists and National Girl Scouts USA training conferences.

Ms. Marnie Hill, CFRE from Victoria, British Columbia, Canada also was elected to the Board beginning in 2012. Ms. Hill is currently Manager, Gift Planning with the Canadian Red Cross. Ms. Hill has been a CFRE since 2002 and has coordinated and participated in efforts to prepare those taking the CFRE exam. Ms. Hill is active with local, national and international efforts of the Association of Fundraising Professionals (AFP), serving eight years on the board of AFP Foundation for Philanthropy – Canada (2002-2010) including the executive positions of Treasurer and Chair of the Foundation. She is also a past president of the AFP Vancouver Island Chapter.

Judy Markoe, of Washington, D.C., has her own consulting firm, Big Picture Marketing Consulting and has worked with nonprofit organizations, agencies, universities, association management and private firms. Ms. Markoe has extensive marketing, communications and public affairs experience at higher education institutions including The Johns Hopkins University, University of Maryland University

College, University of Rhode Island and University of Houston. Ms. Markoe worked specifically on marketing for fundraising at the University of Rhode Island, Holton-Arms School, WETA and the American Association of University Women (AAUW) Educational Foundation. She will serve as CFRE's public member.

The CFRE Board of Directors also elected their new slate of officers for 2012. James (Jim) Caldarola, CFRE of Omaha, NE, was elected to the role of Chair by his fellow Board Members at their meeting on 5 December 2011. Mr. Caldarola was originally elected to the CFRE Board in December 2009. He serves as Development Consultant with Guidance In Giving, Inc. Mr. Caldarola has been a CFRE since 1999 and has previously Chaired CFRE's Strategic Planning Committee.

Jim will be joined by Janice Gow Pettey, CFRE of San Francisco CA as Secretary Treasurer and Phil Schumacher, CFRE of LaCrosse WI as Vice Chair. Sharilyn Hale, CFRE of Toronto ON has moved into the role of Immediate Past Chair.

Sharilyn states, ***“CFRE is proud to add these exceptional individuals to the Board. Along with Jim’s leadership and that of our newly appointed CEO, Eva Aldrich , M.A., CFRE, CFRE International is poised for making an even greater contribution to advancing standards and effective and accountable practice within the fundraising profession. It has been my honour to serve the fundraising community through CFRE and I am incredibly excited about the future of fundraising certification.”***

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About CFRE International

CFRE International is the global provider of certification in professional fundraising and the primary practice-based credential for career fundraisers. Founded in 1981 then becoming independent for the betterment of the profession in 2001, CFRE is endorsed by leading philanthropic organizations around the world. With voluntary certification sending a strong message from the profession to employers, regulators and the public of a commitment to high standards of practice, CFRE International is itself certified by the Institute of Certification Excellence. To become a CFRE, practitioners must meet established eligibility requirements and pass an examination, then recertify every three years as a demonstration of mastery and currency. .